

# HEALTH HOTEL sponsorship

Enjoy the benefits of being part of the one-stop-shop for health and social care debate at the party conferences in 2011



*"I value the opportunity presented by the Health Hotel to meet with health professionals from all sectors from all across the country. It is a unique melting pot and a chance to engage with both minute policy details and the bigger picture."*

Andrew Lansley, Secretary of State for Health

## Estimated attendance figures 2009

Liberal Democrats:	5,700
Labour:	11,300
Conservatives:	12,600

With over five years of experience, The Health Hotel is a well-established and respected brand at political party conferences. We take the most important issues in health and social care and arrange a schedule of high-profile, high impact, and well-attended health and social care events and exhibitions at the heart of conference.

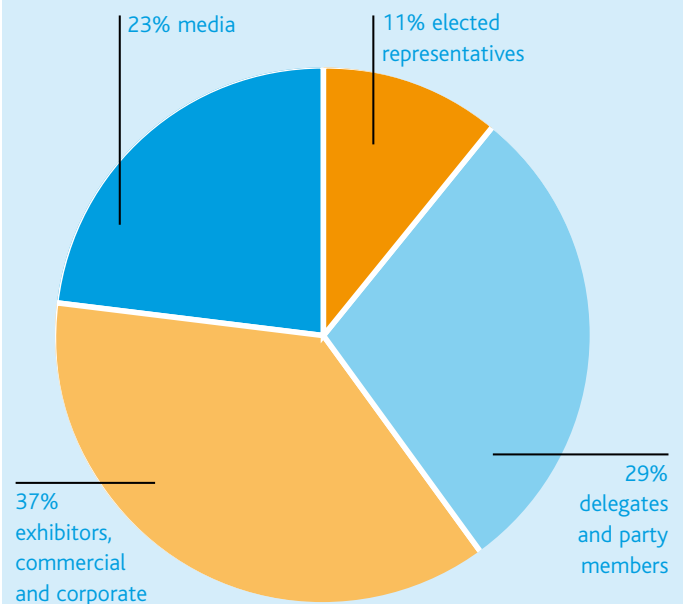
With thousands of attendees, party conferences can be a cacophony of voices vying for attention, out of which the Health Hotel clearly emerges as a one-stop-shop for health and social care debate.

Placing itself at the heart of the party conferences, the Health Hotel organises events that take place within the main conference venues. In addition to a strong branded presence on site, the Health Hotel spends over £50,000 on advertising and promotion, including advertising prominently in party conference programmes and producing on-site guides for each delegate.

*"Exhibiting as part of the Health Zone was a cost effective way for the MS Society to reach many of our key targets at conferences, including the health teams from each of the parties, and for us to make valuable new contacts."* MS Society



## Breakdown of party conference attendees 2009



## Sponsor opportunities

### Overall support

involvement at every level of the Health Hotel.

### Reception support

instant introduction to hundreds of health and social care stakeholder.

### Fringe Event Support

be at the forefront of part of the health and social care debate.

### Lounge Support

be at the centre of meeting space for Health Hotel members MPs and Peer.

### Website Support

full presence on our website used by health and social care stakeholders.

### Bespoke support

talk to us about your aims.



*"I am familiar with the Health Hotel from its beginnings in 2004. It is good to see that it has grown from strength to strength and continues to deliver pertinent and topical health debates at the party conferences."*

Paul Burstow MP Minister of State for Care Services

## Next steps

If you are interested in sponsorship opportunities with the Health Hotel please contact Shonali Rodrigues on [shonali@healthhotel.org.uk](mailto:shonali@healthhotel.org.uk)

The Health Hotel 2010 member organisations:

